



FOR IMMEDIATE RELEASE

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url: <http://www.gsaglobal.org/resources/ipcatalog/ipsupermarket.asp>

IPSUPERMARKET IS LISTED ON GLOBAL SEMICONDUCTOR ALLIANCE WEBSITE

Bangalore, Karnataka - 2009-06-23 - GSA decision to list the IPSupermarket website on their resource page will increase the traffic & alliance of both the GSAGlobal & IPSupermarket. This partnership creates marketing synergies for both the companies to target the wide need for IPs in numerous application types.

GSA listed the IPSupermarket in their reference material of the IP catalog resources. IPSupermarket IP catalog provides GSA members with direct access to IPSupermarket's comprehensive catalog of Software IP & IP core, which serves as a valuable resource for SOC designers, Design House, Semicon & Services Companies, OEM and Freelancers.

IPSupermarket is offering free membership for the Buyers who are looking about the information on IPs and also offering Free Membership to the sellers who are looking to sell their IPs.

For more information about the GSA Listing please visit at: <http://www.gsaglobal.org/resources/ipcatalog/index.asp> or Browse www.ipsupermarket.com

About IPSupermarket.com

IPSupermarket.com is an ISO 9001:2000 ISO certified. It is a unique portal for trading Soft IPs and IP cores. There are a range of intellectual properties that can be traded at IPSupermarket.com such as Video codec, image codec, audio codec, speech codec, wireless software, embedded software frameworks, RTOS, Silicon IPs and reference designs. IPSupermarket has got Juror's Distinction Award for Innovation in Manthan 2008.

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