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#### VIRTUAL AUCTION EXPANDS ONLINE AUCTION PLATFORM TO INCLUDE VIDEO, AUDIO CAPABILITIES

Miami, Florida - 2009-09-18 - Miami, Florida ( AFly.com ) September 18, 2009 – [Virtual Auction](#), an online auction company that offers a unique bidding platform that runs live, real-time auctions is launching a new feature, which will provide streaming audio and video during auctions.

The Virtual Auction platform offers live Internet auctions that, unlike timed eBay auctions, foster a competitive environment that creates a sense of urgency and drives prices higher.

With the new features, clients using video streaming to enhance web-casted auction events will also be able to stream video and audio during online only Internet auctions. This allows auction companies to create cost-effective online only events from their office, while still building the kind of excitement in buyers usually only accomplished in face-to-face sales.

The new features offer a crucial edge to auctioneers, especially those working in industries where the ability for buyers to see the products live will make a significant difference in the event's success such as heavy equipment auctions, car auctions, and antiques.

In addition to adding audio and video capabilities, Virtual Auction is also expanding their CSS capabilities for clients, allowing for everything on the site to be fully customizable. This means that unlike competitor services that make it necessary for buyers to go through a web portal, Virtual Auction clients are able work directly from a fully branded site. This ensures that auctioneers don't lose buyers.

“It is incredibly important to us that we continue to offer a superior service to our clients and expand our offerings. Video and audio streaming, as well as the ability to customize, was important to our customers, so it became important to us to make this technology available, explained CEO Steve Kirsch.

Virtual Auction is based in Miami, Florida. They have provided their web-based technology across multiple industries and businesses, nationally and internationally. Their easy-to-use, online platform offers a turnkey setup that can be inserted into any website within minutes with low support requirements. Integration is simple and brand specific. Each company is provided with a home page and URL, which they can customize to align with company fonts, logos, and styles. For more



information, visit the Virtual Auction site at <http://www.virtual-auction.biz>.

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