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## NEW HOTEL IN SALVADOR DE BAHIA OFFERS LUXURIOUS FAMILY-FRIENDLY ATMOSPHERE

Mallorca, Florida - 2009-10-30 - *Palma de Mallorca, Spain – Oct. 30, 2009 – Offering an exclusive and elegant backdrop for the perfect family vacations, Iberostar Praia do Forte opens this week in Salvador de Bahia, Brazil.*

The new property is the second Iberostar property to open in Salvador de Bahia and the third property in Brazil, continuing the Iberostar tradition of providing unique vacation experiences, rooted in superior customer service and quality, in the world's most popular vacation destinations.

The \$87 million all-inclusive Iberostar Praia do Forte Hotel includes 432 superior rooms, 102 junior suites and two presidential suites. Each room at Iberostar Praia do Forte Hotel includes features such as verandas, king or queen size beds, 29-inch LCD televisions with satellite, radio-alarm with CD player, and internet access.

The new property enhances the level of all-inclusive properties in Brazil by offering exceptional surroundings and ambiance, well-appointed accommodations and décor, fine cuisine and highly qualified service professionals.

“When constructing this property, we made sure to incorporate the local flavor of Brazil by utilizing Brazilian wood, building materials and artwork,” said John Long, senior vice president of sales & marketing for Iberostar Hotels & Resorts. “With every Iberostar property we like to reflect the resort’s surroundings in the design and architecture, incorporating the region’s tropical environment and unique culture.”

Opening in 2009, located between the Iberostar Praia do Forte and Iberostar Bahia, the SPA will offer guests genuine Thai relaxation treatments for beauty. The 23,000 square foot spa will also include a hairdresser, boutique, gym, Finnish sauna, Turkish bath, eight massage booths and a heated pool.

The Iberostar Praia do Forte Hotel will offer an array of activities, from gymnastics and aerobics to squash and tennis. Lucy’s Mini-Club offers fully-supervised, age-appropriate activities for children ages 4 to 12. Parents can enjoy live music and dance performances each night. Guests of Iberostar Praia do Forte also have free access to the facilities at Iberostar Bahia.

All-inclusive dining options include a main buffet, beach buffet and three specialty restaurants: Bahia, Asian and Gourmet. Additionally, guests enjoy dine around privileges at Iberostar Bahia.



Guests have access to the Praia do Forte Golf Club, featuring a par 72 P. B. Dye designed golf course, which incorporates pleasant views of rolling white sands dunes and ocean views. The course offers receptive fairways, undulating greens and deep bunkers that will challenge any golfer's game from start to finish.

Iberostar enhances the all inclusive beach vacation by offering the highest level of service, quality, cuisine and amenities. The Iberostar all-inclusive experience includes tips and taxes, food and beverages, non-motorized water sports, entertainment and resort activities.

Guests may book travel to Iberostar Rose Hall Suites via phone at 1-888-923-2722 or online at [iberostar.com](http://iberostar.com).

### **About Iberostar Hotels & Resorts**

Iberostar Hotels & Resorts is a family-owned Spanish hospitality company with more than 75 years experience in the travel industry. Iberostar provides unique vacation experiences, rooted in superior customer service and quality, in the world's most popular vacation destinations. With more than 100 hotels in 15 countries, Iberostar Hotels & Resorts is committed to offering excellence in quality and service and providing personal attention to each guest.

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