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SALESNEXUS RELEASES “4 STEPS TO ATTRACTING HIGHLY QUALIFIED LEADS TO YOUR SALES TEAM”

Houston, Texas - 0000-00-00 - HOUSTON – SalesNexus today released “4 Steps to Attracting Highly Qualified Leads to Your Sales Team” by SalesNexus founder and CEO, Craig Klein.

“There’s a lot of confusion out there among small and medium sized businesses regarding CRM, email marketing and lead generation., said Craig Klein, SalesNexus CEO. “So many companies offering technology and services to help small businesses sell more. For most businesses, it all seems too complex and they’re not sure where to start. We’re prepared a simple 4 step guide to starting an effective and affordable lead generating campaign”, said Klein.

“4 Steps to Attracting Highly Qualified Leads to Your Sales Team” is available free on the SalesNexus blog. In addition, SalesNexus is hosting weekly webinars to review the techniques described in the 4 step guide. “If you don’t have experience with the concept of “attraction marketing”, then trying to select technology like online CRMs, email marketing solutions and then finding a marketing consultant to help you set it up can be daunting and expensive. It doesn’t have to be. At SalesNexus, we specialize in helping small businesses marketing and sell like the pros without busting the budget.”, Klein said.

SalesNexus is a complete online CRM for sales teams from 5 to 500. The SalesNexus online CRM solution includes unlimited email marketing and auto-responder campaigns.

“4 Steps to Attracting Highly Qualified Leads to Your Sales Team” is available here - <http://sell.sell.sell.salesnexus.com/2009/11/10/4-steps-to-attract-quality-prospects-to-your-sales-team/>

To register for the free weekly webinar on using the SalesNexus online CRM for lead generating and sales management, click here - <http://www.salesnexus.com/demologon.php>

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